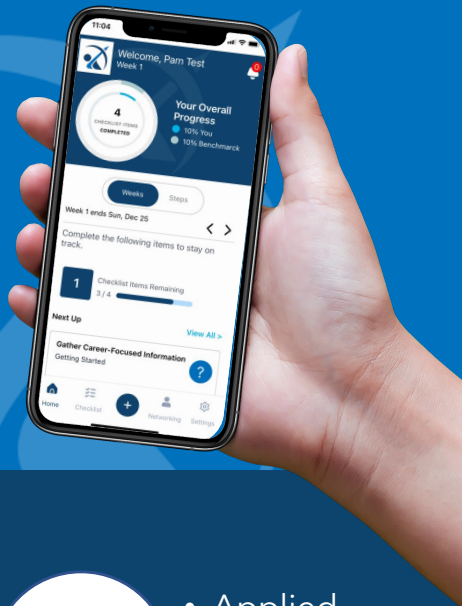




# Archer Checklist.

High School's Career Confidence Builder.



## Archer High School Library Release

**Career Essentials Pack**

**Course Name:**  
Career Discovery and Exploration

### What is included in this course:

**8**

- Program weeks
- Hours to complete

**40**

- Diverse videos
- 2-10 min

**30**

- Applied activities
- Reflection + resources

### Why it works:

#### Program Outcome:

Boost high school students' career path clarity and confidence to achieve better post-college jobs.



- Mobile-first
- AI-enabled
- Checklist structure
- Behavioral science



- Micro-learning
- Curated content
- 2-3X higher engagement



- Metrics:
- Progress
  - Efficacy
  - Benchmarking

### Course content:

Wk 1	Welcome
Wk 2	Overview of CDE
Wk 3	Career Path Introductions
Wk 4	Discovery - Self-assessment
Wk 5	Discovery - Online Research
Wk 6	Career Discovery - Networking
Wk 7	Exploration - Getting Exposure
Wk 8	Wrap-up / Next Steps

### Students (+ parents) love it:



#### Digital native focus

Designed for on-the-go activity, fun videos and content, to engage.



#### Peer-to-Peer tone

AI Avatars present as peers to students. Similar faces and voices.



#### Self-directed, accountability

Students work by week or topic, at their own pace, with reminders.



#### Engaging content

Short-form, balance of current and time-tested. "Not boring."



#### Jan 2024 Library releases:

- College Internship Readiness
- Early Career Networking
- Entrepreneurial Skill Building