

Introducing Archer Checklist. High School's Career Confidence Builder.

Would your students benefit from early career confidence? Help them get a head start in college by exploring and preparing. Ensure your students achieve the best future career opportunities.



Mobile-first, micro-learning career programs



Curated content, built by experts



Measure progress and impact

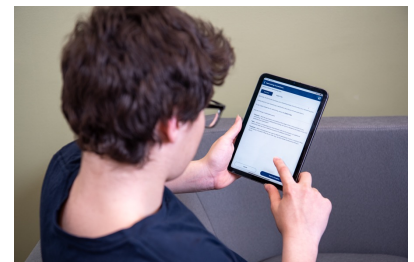
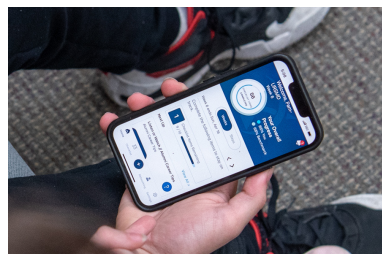
Welcome to Archer Checklist, high school's career confidence builder.

Archer Checklist was designed to deliver the career education we wish we'd had. It revolutionizes student career readiness using mobile-first micro-learning programs, backed by psychology and career expertise. Checklist allows students to explore career paths, learn career skills, and advance college-level career preparation.

Imagine you had a roadmap to walk you through small steps to build career knowledge and skills, like how to network, build a resume, and interview, the difference between financial services and financial analysis, and the relevant salaries out of college.

What is Archer Checklist?

Archer delivers better career education with technology that engages students using bite-sized content, structured programs, and progress-based milestones. We focus solely on career programs offering an **award-winning**, mobile-first, micro-LMS platform that captures analytics for clear results tracking.



Our Career Programs: The Archer Library

Archer Career has 3 categories of career education programs: Career Exploration, How to, and Building Skills. We are continually adding new courses based on feedback from students and parents, schools, career offices, and employers. **For 2024, our high school courses include:**

	Career Discovery & Exploration (released)
	How to: Internship Readiness
	How to: Early Career Networking
	Build: Entrepreneurship Skills
Release 1/15/24	

	Career Confidence and Resilience
	Build: Influential Communication Skills
	Build: Self-Leadership Skills
	Build: Agile Time Management Skills
Release: 3/15/24	

How does it work?

Schools, parents, or students choose a career program. Students complete 6-10 short activities each week, using their phone, computer, or tablet. Activities include skill-building exercises, watching a video, completing a survey, reading how-to info, and creating something. When completed, the student checks off the item. The app tracks progress. Students apply learnings and gain skills and confidence. Schools receive engagement and survey data.



Mobile-first

Programs accessible by phone or browser.



Rigor and research

Our career experts dig in and build trusted content.



Self-directed

Students can work by week or topic, at their own pace.



Measured outcomes

We use surveys and data to measure confidence and engagement.



Digital native focus

Designed for on-the-go activity, fun videos and content, to engage.



Support for success

Our team provides marketing, launch, and user support.

Integration

Archer Checklist programs can be easily integrated into your high school curriculum. We work with you to choose from our curated programs or tailor one specifically to your school. We collaborate with you to review your offerings, train your staff and teachers, and support launch.

Higher Education Partners.



I wanted to reach out and thank you for the relentless support provided for internship seekers, I found the Archer platform critical to my recruiting preparation process.

- Undergraduate student, received McKinsey offer





The Archer Library

Course Overview - Release 7/15/2023

These are outlines of the 2023 next release course offerings. Archer Courses are called "Checklists" to distinguish them from academic coursework.

Archer Checklist career course objectives:



Acquisition:
Build knowledge from key theory and research.



Consolidation:
Re-enforce knowledge with focused activities



Application: Apply learnings to real-world contexts to transfer knowledge.

Course: Explore: Career Discovery & Exploration

- 1 Welcome and expectations
- 2 What is career exploration
- 3 Career path introductions
- 4 Self-assessment
- 5 Online career research
- 6 Networking for career research
- 7 Activities to get exposure
- 8 Wrap-up and going forward

Course: How to: Networking

- 1 Welcome and setting mindset
- 2 Networking: What it is and isn't
- 3 LinkedIn level-up
- 4 Talking about you: Elevator pitch
- 5 Finding your people
- 6 Making new connections
- 7 Go time: Informational interviews
- 8 The networking habit

Course: How to: Internship readiness

- 1 Welcome and expectations
- 2 Internship goals and research
- 3 Build plan and skill priorities
- 4 Build resume
- 5 Build LinkedIn profile
- 6 Build interview skills
- 7 How to secure your internship
- 8 Wrap-up and going forward

Course: Build: Entrepreneurial Skills

- 1 Welcome and expectations
- 2 Financial acumen
- 3 Networking as an entrepreneur
- 4 Speaking confidently
- 5 Pattern recognition
- 6 Growth mindset
- 7 Accepting and acting on feedback
- 8 Wrap-up and going forward