

# Meet Archer Checklist.

*Confidently explore careers and pursue jobs*

Would your students benefit from a roadmap for career activities? Help them move forward in a guided way, exploring and preparing. Ensure your students achieve the best future career opportunities.



Mobile-first, micro-learning career programs



Curated content, built by experts



Measure progress and impact

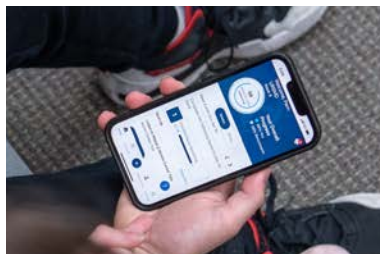
## Welcome to Archer Checklist, roadmap to confidently advance careers.

Archer Checklist was designed to deliver the career education we wish we'd had. It revolutionizes student career readiness using mobile-first micro-learning programs, backed by psychology and career expertise. Checklist allows students to explore career paths, learn career skills, and advance career preparation needed in the workforce today.

Imagine you had a roadmap to walk you through small steps to build career knowledge and skills, like how to network, build a resume, and interview, the difference between financial services and financial analysis, and an ok salary compared to a strong one.

### What is Archer Checklist?





Archer delivers better career education with technology that engages students using bite-sized content, structured programs, and progress-based milestones. We focus solely on career programs offering an **award-winning**, mobile-first, micro-LMS platform that captures analytics for clear results tracking.







[www.archercareer.com](http://www.archercareer.com)

## Our Career Programs: The Archer Library

Archer Career has 3 categories of career education programs: Career Exploration, How to, and Building Skills. We are continually adding new courses based on feedback from students and parents, schools, career offices, and employers. **Example courses include:**

	Explore: Career Awareness & Discovery
	How to: Networking
	How to: Resumes
	Building Skills: Resilience

	Explore: Careers with Purpose
	How to: Interviewing
	Building Skills: Entrepreneurship
	Building Skills: Consulting

## How does it work?

Select or build career program, tailor or white label. Students complete 6-10 short activities each week, using their phone, computer, or tablet. Activities include skill-building exercises, watching a video, completing a survey, reading how-to info, and/or creating something. When completed, the student checks off the item. The app tracks progress. Students apply learnings and gain skills and confidence. Schools receive engagement and survey data.



### Mobile-first

Programs accessible by phone or browser.



### Rigor and research

Our career experts dig in and build trusted content.



### Self-directed

Students can work by week or topic, at their own pace.



### Measured outcomes

We use surveys and data to measure confidence and engagement.



### Digital native focus

Designed for on-the-go activity, fun videos and content, to engage.



### Support for success

Our team provides marketing, launch, and user support.

## Tailoring / Integration

Archer Checklist career programs can be easily integrated into your career office programming. We work with you to choose from our curated programs or tailor one specifically to your students. We collaborate with you to review your offerings, train your staff, and support launch/post-launch.

## Higher Education Partners.



*I wanted to reach out and thank you for the relentless support provided for internship seekers, I found the Archer platform critical to my recruiting preparation process.*

*- Undergraduate student, received McKinsey offer*





# The Archer Library

## Course Overview

These are outlines of sample course offerings from the Archer Library. Archer Courses are called “**Checklists**” to distinguish them from academic coursework.

Archer Checklist career course objectives:



**Acquisition:**  
Build knowledge from key theory and research.



**Consolidation:**  
Re-enforce knowledge with focused activities



**Application:**  
Apply lessons to real contexts to transfer knowledge.

### Course: Explore: Career Awareness & Discovery

- 1 Welcome and expectations
- 2 What is career exploration
- 3 Self-assessment
- 4 Conduct: Career research
- 5 Conduct: Informational interviews
- 6 How to: gain experience
- 7 Reflect and create focus
- 8 Develop your individual plan

### Course: How to: Resumes

- 1 Welcome and the resume mindset
- 2 Begin with the end in mind
- 3 Aiming for your next step
- 4 Focus your skills
- 5 Writing strong bullets
- 6 Evaluating your resume
- 7 Final presentation
- 8 Resume resources

### Course: How to: Networking

- 1 Welcome and setting mindset
- 2 Networking: What it is and isn't
- 3 LinkedIn level-up
- 4 Talking about you: Elevator pitch
- 5 Finding your people
- 6 Making new connections
- 7 Go time: Informational interviews
- 8 The networking habit

### Course: Building Skills: Resilience

- 1 Welcome and resilience in action
- 2 The resilience skill set - The R5
- 3 Skill 1 - Self-awareness
- 4 Skill 2 - Mindfulness
- 5 Skill 3 - Self-care
- 6 Skill 4 - Positive relationships
- 7 Skill 5 - Purpose
- 8 Learning to thrive - your plan